



DW 2020 Virtual Show Booth Packages

	Leader	Premium:	Superior:	Presenting:	Supporting:
Screens in Virtual Booth – Each screen will have unlimited unique digital asset files (may be video, images, text, content, multimedia). Each file can be a maximum 2 GB. Your visitors have the option to place any file in a virtual briefcase to keep and view at a later time.	4	3	2	2	1
Additional screens	Yes	Yes			
Public chat room—real time chat via text	Yes	Yes	Yes	Yes	Yes
Private chat rooms - multiple private chat rooms. Real time chat via text. There must be an exhibitor representative available per room to allow attendees to connect. Chat feature includes an appointment setting feature	Yes	Yes	Yes	Yes	Yes
Links to partner exhibitors	Unlimited	6	4	2	1
Social links – no limit to number of links (i.e. Twitter, Facebook, etc.)	Yes	Yes	Yes	Yes	Yes
External website—link to your company website direct from your booth	Yes	Yes	Yes	Yes	Yes
Back ground color option	blue or gray	blue or gray	blue or gray	blue or gray	blue or gray
Analytics of attendees visiting your booth – every attendee that visits your booth or clicks on your logo during the show will be captured. Full attendee info for your visitors will be available at end of each day.	Yes	Yes	Yes	Yes	Yes
Conference/Session Sponsor – your company logo placed on specific presentations that you choose to sponsor. When your logo is clicked by attendee it links directly to your virtual booth.**	10	8	6	4	2
Complementary conference registrations - passes good for symposium, short courses, and seminars (individual SID membership is not required)	22	18	10	5	3
Exhibitors' Forum Presentations included during symposium (15-minute max) – <i>your presentation is shown as part of the symposium schedule in the same manner as a technical session. Technical content is necessary, with no advertorial allowed by company. Abstract deadline July 3rd.</i>	Yes	Yes	Yes	Yes	Yes
DW conference will run on-demand until December 1, 2020, inquiries will then go to a designated email by company. Public and Private Chat will only be available during the week of Display Week, it will not be usable for the following 4 months after the show.	Yes	Yes	Yes	Yes	Yes

** Session Sponsorship Disclaimer: While the technical program for Virtual Display Week 2020 has been finalized, it occasionally happens that an author withdraws a paper or a presentation at a late date. Should this occur with a paper or presentation you have selected for an ad banner, SID/PCM will move your ad banner to a paper or presentation with similar technical content.



Booth Color Selections

- Blue
- Grey





Sponsorship Options

Sponsorship Option	Price	
Conference/Session Sponsorship (<i>additional</i>) ³	\$1,500	many opportunities
Breakout/Lounge (Photo 1)	\$2,000	exclusive opportunity
CEO Forum Panel Sponsorship ^{1, 3}	\$2,000	exclusive opportunity
Women in Tech Panel Sponsorship ^{1, 3}	\$2,000	SOLD
Lobby Sponsorship (logo on banner in the lobby) (Photo 2)	\$2,000	10 opportunities
Keynote Sponsorship (T-F) one per day ^{1, 3}	\$3,000	4 opportunities
Press Room Sponsorship (Photo 3)	\$4,000	exclusive opportunity
Help Desk Sponsorship (Photo 4)	\$5,000	exclusive opportunity
Auditorium Naming (Photo 5)	\$5,000	exclusive opportunity
Lobby Sponsorship (logo on top of lobby) (Photo 6)	\$7,500	exclusive opportunity
Daily Preview Sponsorship ²	\$7,500	4 opportunities
Daily Symposium Track Sponsorship ³	\$15,000	many opportunities
Promotion Option	Price	
Additional Screens (Leader & Premium Booths)	\$1,500	each screen

- ¹ Keynotes, CEO Forum Panel and WIT Panel: Broadcasts will be on the main screen of the Auditorium. Sponsor may provide one, either a short video in .mp4 maximum 5 minutes, shown before the broadcast OR a company logo to be shown before and after the broadcast. Logo will have a link and be clickable, sponsor to provide URL to send visitors to one sponsor destination of choice (booth, website or other location).
- ² Daily Preview – pre-written and sent out each evening to describe what is coming at DW2020 the next day. Sponsor may provide one, either a short video in .mp4 maximum 5 minutes OR text maximum 250 words with a logo. URL can be embedded in the email blast so the content is clickable.
- ³ Analytics – sponsors of the Conference Session, CEO Forum, and Women in Tech will receive all data from visitors that attend these events.



Sponsorship Options



Photo 1: Breakout / Lounge



Photo 2: Lobby Logo Banner



Photo 3: Press Room



Photo 4: Help Desk



Photo 5: Auditorium



Photo 6: Lobby Sponsorship